

# Washington State Independent Auto Dealers Association



## Frames and Inserts Information Packet

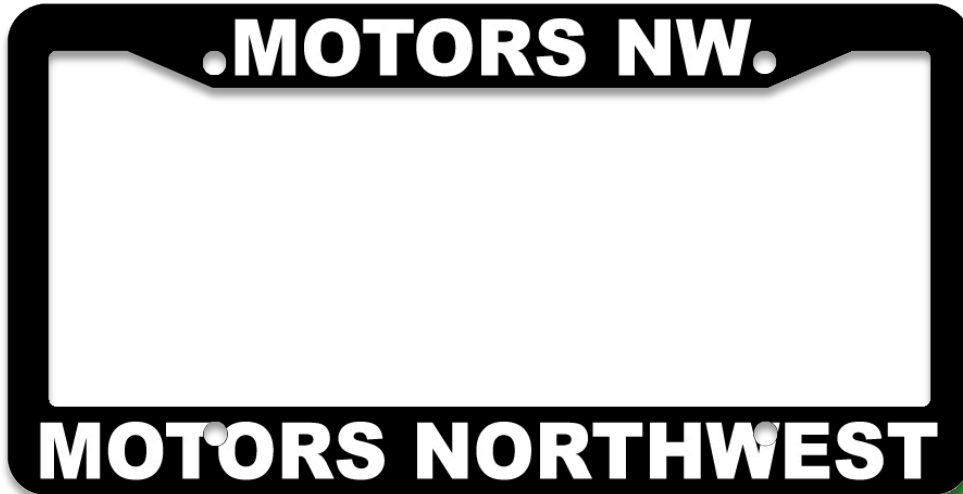
To place an order\*, visit our website:

[www.wsiada.com/frames-inserts](http://www.wsiada.com/frames-inserts)

\*All inquires will receive a quote ranging from 250 to 1000 quantities with their proofs. Quotes for higher quantities are available upon request. The initial quote is processed through email, as are reorder requests, to ensure all the correct information is present for the orders. Typical order time is 3 to 5 weeks delivery for standard frames and insert cards upon order approval. Chrome related items may take longer due to overseas shipping and are subject to import tariff. All orders are drop-shipped to the dealer location from manufacturer. Rush order (7 to 10 business days) may be requested at time of order for an additional fee.



STANDARD PLASTIC  
LICENSE PLATE FRAMES (SF)  
SAMPLES



SF Black with  
White Raised Lettering



SF White with  
Blue Raised Lettering



# STANDARD PLASTIC LICENSE PLATE FRAMES (SF) THE BEST-SELLING FRAME IN THE AUTO INDUSTRY

RAISED LETTER OR SILK SCREENED IMPRINT.

CUSTOM MOLD MADE IN-FACTORY FOR YOUR FRAMES AND DESIGN

AVAILABLE IN BLACK OR WHITE PLASTIC AND YOUR CHOICE OF 2 OR 4 HOLES

PREFERRED CUSTOMER PRICING REVISED **1/1/2020**

**\*\*PRICING SUBJECT TO CHANGE WITHOUT NOTICE\*\***

Standard Frame (SF)	250	500	1000	2500	5000
1-COLOR PRINT	\$1.04	1.00	\$0.70	\$0.68	\$0.66
ADDITIONAL COLOR CHARGE	\$0.09	\$0.09	\$0.09	\$0.09	\$0.09
SILK SCREENING ON RAISED LETTER	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05
PREMIUM COLOR CHANGE	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08
SIDE PANEL IMPRINT CHARGE	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10
DIE CHARGE (ONE TIME FEE)	\$125.00	\$110.00	\$85.00	\$50.00	N/C
SILK SCREEN SET UP CHARGE (PER COLOR)	\$35.00	\$35.00	\$30.00	\$25.00	N/C

ALL ORDERS ARE DROP-SHIPPED TO  
DEALERSHIP LOCATION FROM MANUFACTURER



# DURAFRAMES (DF) SAMPLES



BLACK PREMIUM  
PLASTIC DURAFRAME  
WITH WHITE RISED LETTERING

BLACK PREMIUM  
PLASTIC DURAFRAME  
WITH YELLOW RISED  
LETTERING AND  
SIDE PANEL IMPRINT



# DURAFRAMES (DF)



TOP OF THE LINE, SUPER TOUGH FRAME MOLDED  
FROM ABS PLASTIC!

RAISED LETTER OR SILK SCREENED IMPRINT.

CUSTOM MOLD MADE IN-FACTORY THEN SILK SCREENED WITH YOUR CHOICE OF COLORS

AVAILABLE IN BLACK ABS PLASTIC WITH YOUR CHOICE OF 2 OR 4 HOLES

2 SIDE CLIPS AT BOTH SIDES ON THE BACK OF THE FRAME

PACKAGED AND ORDERED IN QUANTITIES OF 200, 500, 1000, AND MORE

PLEASE CONFIRM ART WITH WSIADA TO MAKE SURE THE IMPRINT ART IS CORRECT.

PERFECT COLOR MATCH IS NOT GUARANTEED.

**\*\*PRICING SUBJECT TO CHANGE WITHOUT NOTICE\*\***

DURAFRAME (DF)	250	500	1000	2500	5000
1-COLOR PRINT	\$1.24	\$1.16	\$0.92	\$0.90	\$0.88
ADDITIONAL COLOR CHARGE	\$0.09	\$0.09	\$0.09	\$0.09	\$0.09
SILK SCREENING ON RAISED LETTER	\$0.05	\$0.05	\$0.05	\$0.05	\$0.05
PREMIUM COLOR CHANGE	\$0.08	\$0.08	\$0.08	\$0.08	\$0.08
SIDE PANEL IMPRINT CHARGE	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10
DIE CHARGE (ONE TIME FEE)	\$125.00	\$110.00	\$85.00	\$50.00	N/C
SILK SCREEN SET-UP CHARGE PER COLOR	\$35.00	\$35.00	\$30.00	\$25.00	N/C

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COLOR PLASTIC  
LICENSE PLATE FRAMES (CPF)  
SAMPLES





# COLOR PLASTIC LICENSE PLATE FRAMES (CPF)

## AVAILABLE IN



PERFECT COLOR MATCH IS NOT GUARANTEED.

**\*\*PRICING SUBJECT TO CHANGE WITHOUT NOTICE\*\***

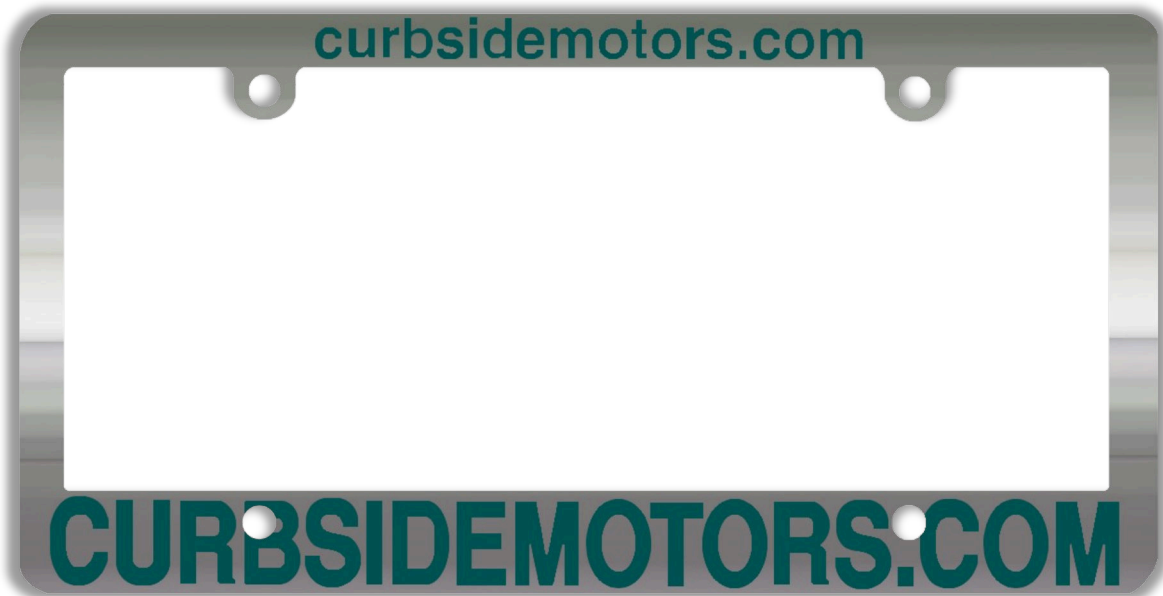
COLORED FRAMES (CF)	250	500	1000	2500	5000
1-COLOR PRINT	\$0.87	\$0.80	\$0.60	\$0.55	\$0.50
ADDITIONAL COLOR CHARGE	\$0.15	\$0.15	\$0.15	\$0.15	\$0.15
SILK SCREENING ON RAISED LETTER	\$0.03	\$0.03	\$0.03	\$0.03	\$0.03
PREMIUM COLOR CHANGE	\$0.13	\$0.13	\$0.13	\$0.13	\$0.13
SIDE PANEL IMPRINT CHARGE	\$0.16	\$0.16	\$0.16	\$0.16	\$0.16
DIE CHARGE (ONE TIME CHARGE)	\$100	\$100	\$100	\$100	\$100

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CHROME-PLATED  
LICENSE PLATE FRAMES (CF)  
SAMPLES





# CHROME-PLATED



# LICENSE PLATE FRAMES (CF)

SUPER TOUGH AND SLEEK FRAMES MOLDED FROM PREMIUM ABS PLASTIC

CUSTOMIZE WITH RAISED LETTER OR SILK SCREENED IMPRINT

MOLDED IN FACTORY WITH YOUR DESIGN THEN SILKED SCREENED WITH YOUR COLORS

AVAILABLE IN BLACK ABS PLASTIC WITH YOUR CHOICE OF 2 OR 4 HOLES

PERFECT COLOR MATCH IS NOT GUARANTEED.

**\*\*PRICING SUBJECT TO CHANGE WITHOUT NOTICE\*\***

CHROME PLATED PLASTIC FRAME (RLC & CCF)	250	500	1000	2500	5000
1-COLOR PRINT	\$3.00	\$2.70	\$2.20	\$2.12	\$2.08
ADDITIONAL COLOR CHARGE	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10
SIDE PANEL IMPRINT CHARGE	\$0.10	\$0.10	\$0.10	\$0.10	\$0.10
DIE CHARGE	\$180	\$160	\$135	\$110	\$50

**RLC (RAISED LETTER), CCF (RECESSED LETTER WITH COLOR FILL)**

CHROME RELATED ITEMS MAY TAKE UP TO  
6-12 WEEKS DUE TO OVERSEAS SHIPPING AND ARE  
SUBJECT TO IMPORT TARIFF.

ALL ORDERS ARE DROP-SHIPPED TO DEALERSHIP LOCATION FROM MANUFACTURER

**\*\*THESE ITEMS ARE SUBJECT TO AN IMPORT TARIFF\*\***

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# INSERTS SAMPLES

1 COLOR IMPRINT  
SAMPLE



**RUDELLE**

2 COLOR IMPRINT  
SAMPLE

3 COLOR IMPRINT  
SAMPLE

**SIMPLE**

**ALL RIGHT AUTO SALES**



[www.allrightautosales.com](http://www.allrightautosales.com)

5 COLOR IMPRINT  
SAMPLE

# INSERTS PRICES



## 6" x 12" POLYSTYRENE LICENSE PLATE INSERTS

### 15 MIL INSERT CARDS COME WITH STANDARD ROUND HOLES

PERFECT COLOR MATCH IS NOT GUARANTEED.

\*INSERT CARD PRODUCTION TIMES VARY-DEPEND ON DEISGN, THICKNESS AND COLORS

\*\*PRICING SUBJECT TO CHANGE WITHOUT NOTICE\*\*

\*\*\*PMS COLOR MATCH \$25.00

0.15 MIL INSERT CARD (STYRENE)	250	500	1000	2500	5000
1 COLOR IMPRINT	\$0.88	\$0.60	\$0.46	\$0.36	\$0.34
EACH ADDITIONAL COLORS	\$0.30	\$0.10	\$0.07	\$0.06	\$0.05
FULL BLEED CHARGE	\$0.03	\$0.03	\$0.03	\$0.03	\$0.03

\*\*INSERT CARD PRODUCTION TIMES VARY ON DESIGNS, THICHNESS, & COLORS\*\*

\*\*\*NO SET-UP CHARGE\*\*\*

0.15 MIL DIGITAL INSERT CARD (STYRENE)	250	500	1000	2500	5000
1 COLOR IMPRINT	\$1.90	\$1.40	\$1.10	\$0.96	\$0.90
FULL BLEED CHARGE	\$0.03	\$0.03	\$0.03	\$0.03	\$0.03

## FRAMES AND INSERTS DETAILS

ORDERS MAY TAKE BETWEEN 3 TO 5 WEEKS FOR NON-CHROME STYLE FRAMES  
AND UP TO 12 WEEKS FOR CHROME.

MEMBERS OF WSIADA RECEIVE A **10%** OFF DISCOUNT ON THEIR  
FRAME OR INSERT ORDER EACH YEAR.

NON-MEMBERS MUST PLACE A DOWN PAYMENT OF **50%** ON THE QUOTE PRICE  
BEFORE THE ORDER IS COMPLETED.

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# FRAMES & INSERTS

## WSIADA WALL OF FRAME



WHEN YOU DONATE A FRAME AND INSERT FOR OUR DISPLAY,  
YOU WILL RECEIVE A GIFT CARD\*

**One submission only**